THE BREWER GROUP





Jack Brewer | International Entrepreneur

Founder and CEO of The Brewer Group, Inc. Founder and Executive Director of The Jack Brewer Foundation Senior Advisor to H.E. Joyce Banda, President of the Republic of Malawi Chair of Millennium Development Goals Awards Athletes & Artists Commit Chair Board of Advisors of Montessori Model United Nations CNBC, Business Journals Contributor

BACKGROUND

Jack Brewer was born on January 8, 1979, in Ft. Worth, TX and raised in Grapevine, TX by Rosa and Eddie Brewer. He attended Grapevine High School where he was a top student, All-State athlete and record setter in football and track. Following high school, Mr. Brewer went on to attend Southern Methodist University (SMU) where he was a freshman All-American Candidate in football and a Disney World Classic Record Holder in track. Brewer transferred to the University of Minnesota and continued to excel both academically and athletically, earning several honors including Academic All-Big Ten, Carl Eller Defensive MVP Award, Paul Giel Award, First Team All-Big Ten by Media, All-Big Ten in Track and Field and was team captain on the football team. Jack has three children, Jared (15), Laesha (14), and Jackson (1).

EDUCATION

Mr. Brewer earned his Bachelor of Science (2001) and his Masters in Sport Management (2002) from the University of Minnesota, all while playing Division I football. Additionally, he has completed Executive Business Programs at Harvard School of Business (2005) and the Wharton School of Business (2006).

PROFESSIONAL SPORTS

Following his senior year at the University of Minnesota, Mr. Brewer went on to compete in the East-West Shrine game and was signed as a free agent by the Minnesota Vikings (2002). Known as an exceptional special teams player and versatile defensive back, Jack Brewer established a reputation as a true leader during his five year tenure in the National Football League (NFL), including captain on three NFL teams. Mr. Brewer was a Pro Bowl candidate on special teams as a rookie, and had his first career interception against Brett Favre that same year. He was named Vikings team captain in 2003 and went on to be captain on the New York Giants (2004) and the Philadelphia Eagles (2005). After completing his fifth and final year in the National Football League (NFL) with the Arizona Cardinals (2006), Mr. Brewer accepted a position as a Wealth Manager with Merrill Lynch (2007) in the Global Private Client Group located in New York City.

BUSINESS

After a successful employment with Merrill Lynch, Brewer became the Founder and CEO of The Brewer Group Companies (TBG) (www.thebrewergroup.com), a diversified global advisory firm headquartered in Minneapolis with offices in New York, Florida, Texas and China. TBG's diverse clientele includes high net worth individuals, public and private corporations, NGOs and investment firms from across the United States and in various emerging and frontier markets. In its first year, Mr. Brewer and his team accomplished a highly successful capital raise for The After Midnight Group to establish a now renowned restaurant chain in the Midwest, 'Cowboys'. TBG has gone on to provide investment banking advisory services for dozens of public and private companies crossing a variety of sectors. Additionally, TBG manages over \$60 million in assets and is one of the industry's largest sports lenders having originating over 100 loans to professional athletes and sports agencies.

Since 2002, Jack has also been regularly involved with the production of numerous television, digital media and radio broadcasts, as well as a weekly presence in print media. Mr. Brewer serves as a

THE BREWER GROUP



contributor on CNBC, appearing numerous times a year, as well as a weekly contributing writer for the National Business Journal. Additionally, through his partnership with the United Nations' media affiliate, South-South News (www.southsouthnews.com) – a digital media platform which connects and publishes news on various efforts in sustainable economic and social development to audiences and multiple constituencies around the world – Mr. Brewer launched the Sports for Development division where he serves as the lead talent.

PHILANTHROPY

In addition to his international business endeavors, Mr. Brewer is also a passionate philanthropist. He is the Founder and Executive Director of The Jack Brewer Foundation (JBF Worldwide), a 501(c)(3) which uses its various programs and global initiatives to offer educational opportunities and economic development to underprivileged individuals around the world (www.jbfworldwide.org).

Mr. Brewer has secured numerous international partnerships and works in conjunction with various NGO and international government organizations including One World Futbol Project, Peace and Sport USA, Inter-American Development Bank (IDB), AmeriCares, the United Nations Foundation, United Nations Development Programme, UNAIDS, UNOP, China World Peace Foundation, Millennium Development Goals Awards, Un Techo par mi Pais, A Ganar, HT 360 Foundation and several more.

Furthermore, Mr. Brewer serves as a Senior Advisor to the President of Malawi, H.E. Joyce Banda, who he advises on several ongoing economic development initiatives across Malawi including health clinics, education, agriculture, microfinance, scholarship and sports programs and provides healthcare and support to orphanages for individuals living in extreme poverty. Through their joint efforts, loans are currently being provided to over 1,500 families throughout more than 100 different villages, positively impacting over 10,000 individuals and in collaboration with Joyce Banda Foundation International and various partnering organizations, JBF Worldwide has shipped nearly 300,000 meals, 10,000 futbols and over \$500,000 worth of medical supplies to Malawi in the past year.

With Mr. Brewer's lead, JBF Worldwide creates long-term sustainable initiatives and new concepts in numerous countries including Malawi, Haiti, China and Mexico by implementing globally sustainable strategies using sports as the catalyst. Through the JBF Global Ambassador Program, Mr. Brewer has mobilized dozens of professional athletes to travel internationally in support of various initiatives including a historic trip to China to bring the first-ever delegation of NFL players to conduct an American football youth clinic as well as arranged the largest ever NFL Official Super Bowl viewing event in China.

Following the tragic earthquake in Haiti in January 2010, Jack conceptualized and spearheaded the creation of "One Team 4 Haiti," a joint campaign that united the NFL Players Association (NFLPA), National Basketball Players Association (NBPA), National Hockey League Players Association (NHLPA), and the Major League Baseball Players Association (MLBPA) to support the Clinton-Bush Haiti Fund which focuses on the country's earthquake relief and recovery efforts. The campaign culminated in a PSA by President George Bush and President Bill Clinton during the Super Bowl.

HONORS, DISTINCTIONS AND AWARDS

By holding a highly influential, international leadership position, Jack Brewer is able to take advantage of significant opportunities to give back and help those in need. For his ongoing hard work and effort, Mr. Brewer has received numerous honors, distinctions and awards including:

• Black Ivy Alumni League Pinnacle Award

Jack Brewer was a keynote for the Black Ivy Alumni League's Gala in July 2013 where he was honored with the Pinnacle Award. He spoke on finding meaningful ways to give back to the community and the importance of continuing education.





[HONORS, DISTINCTIONS AND AWARDS CONTINUED]

- Named to University of Minnesota College of Education & Human Dynamics 2013 'Rising Alumni'
 - Jack Brewer was one of 23 featured alumni in the inaugural 'Rising Alumni' class for his work across the globe with The Brewer Group and The Jack Brewer Foundation in March 2013.
- Recipient of National Recognition Award from President Joyce Banda of Malawi Jack Brewer received this award for his philanthropic and economic development work through JBF Worldwide in February of 2013.
- Chair Board of Advisors of the Montessori Model United Nations (MMUN) (www.montessori-mun.org). Internationally, MMUN is the largest of the Model UN programs servicing the needs of students age 9-15, which is the age when they are developing their sense of social justice. We are a 501 (3) (c) compliant not-for-profit organization with an international focus on youth education through our Global Citizenship Program.
- Chairman of the Millennium Development Goals (MDGs) Awards Athletes and Artists Committee (www.mdgawards.org). Mr. Brewer serves as the lead in uniting athletes' and artists' philanthropic endeavors in a continued effort to support important, sustainable projects and to respond to relief emergencies around the world. The MDGs Athletes and Artists Committee consists of numerous celebrities including Actress Scarlett Johansson, Television Producer Tisha Fein, former MLS player Seth Stammler, former NBA player John Starks, and numerous current and former NFL players including Israel Idonije, Barrett Green, David Clowney, Marion Barber III, Jermichael Finley, and many more. Mr. Brewer honored several diplomats and United Nations Ambassadors for their work towards achieving the MDGs during an exclusive MDG Awards event he hosted at the United Nations in March 2012.
- **Board Member of Peace and Sport USA** (www.peace-sport.us), a division of Peace and Sport a global initiative under the High Patronage of Prince Albert II of Monaco and headed by President and Founder Joël Bouzou whom also serves as President of the World Olympians Association. Peace and Sport strives to promote sustainable peace by raising awareness about and educating people through the structuring values of sport.
- New York State Senate Proclamation Designated by Senator Carl L. Marcellino for Mr. Brewer's dedication of time and energy, competence, intelligence and leadership to state affairs (2012).
- New York State Assembly Citation Recognized as an honorable individual for his actions to promote the spirit of democracy and community service as well as for his ongoing work with The Jack Brewer Foundation (2012).
- Friends for Good Health Goodwill Global Ambassador Award Received in recognition and appreciation for outstanding leadership and dedicated service to the community and country (2012).
- Citation from Nassau County, Office of the Executive Honored for significant contributions to the enhancement of the region and the betterment of the residents (2012).

[HONORS, DISTINCTIONS AND AWARDS CONTINUED]

THE BREWER GROUP



- Office of the Town Board, Town of Oyster Bay Citation Presented for standing up for an ideal and his act to improve the lot of others. Mr. Brewer was recognized for his humanitarianism and caring solicitude as well as his ongoing actions to help positively touch the lives of families in need and for serving as a shining example of compassion and community spirit (2012).
- Advisory Board Member of the African Development Corporation (<u>www.africandevelopment.com</u>) (2010).
- Invited to attend a policy forum and reception for the United States Chiefs of Mission to the Western Hemisphere on behalf of JBF Worldwide (2009-2012).
- Selected as the only male member of the UN Foundation Executive Committee for the "Girl Up" Campaign (2011).
- Influential in bringing American football to China including the first-ever delegation of NFL players and historic NFL Official Super Bowl viewing event (2011-2013).
- Invited to speak as a keynote speaker at numerous high-profile international events including the 2010 Peace and Sport International Forum in Monaco, the SportBusiness Sport and Social Responsibility Summit 2011 in London and the Sports & Social Impact panel of the Ivy Sports Symposium at the Wharton School University of Pennsylvania (2011) as well as the Opening Ceremonies of the Montessori Model UN, which was held at the United Nations General Assembly (2012).
- 2010 Upliftment Jamaica Humanitarian Award (2010).
- **Peace and Sport Champion for Peace** (2010) Service as a role model to youth and education decision makers on Peace and Sport's platform for peace-promotion and peace-building through sport.
- Creation of the One Team 4 Haiti Relief Fund (2010) (spearheaded project).
- JBF Worldwide was selected to ring the Closing Bell® at the New York Stock Exchange (2009) as well as the Opening Bell at NASDAQ (2004).
- **2009** Congressional Certificate of Appreciation Award Appreciation for the Jack Brewer Foundation's work in the African community. The Jack Brewer Foundation was presented with a Congressional Certificate by the office of United States Congressman, Charles B. Rangel of New York's 15th District (2009).
- NFL Players for Obama (2008) (director).