



The Millennium Development Goals Awards Committee

In collaboration with

The UN Millennium Campaign & The UN Office for Partnerships

Cordially Requests Your Attendance at the

**Millennium Development Goals Awards 2010:
The Global Heartbeat**

Honouring Governments and Individuals

That Have Made Substantial Contributions Towards the MDGs

19 September 2010

Waldorf Astoria Grand Ballroom

6:30 Reception

7:15 Dinner and Awards Event

R.S.V.P. 866-364-5462 or RSVP@mdgawards.org



United Nations Office for Partnerships



MDG Awards

September 2010

The annual MDG Awards support and raise awareness of the Millennium Development Goals (MDGs). The New York-based ceremony provides a high profile platform to honour and celebrate exemplary efforts by select national governments and civil society stakeholders in contributing towards the achievement of the MDGs.

The theme for this year's ceremony is 'the MDGs: the Global Heartbeat'. A series of compelling stories will illustrate the power and impact of the MDGs and their potential to transform lives. The event will encourage distinguished guests, entertainers and celebrity speakers alike to voice their own personal commitment to supporting the MDGs while recognising the need for all stakeholders to work towards their achievement.

The Awards this year will be held on the eve of the MDG Summit at UN Headquarters to produce an agreed action agenda for the next five years. The Summit will serve as a crucial opportunity to mobilise all sectors of society – national governments, business, the philanthropic community and civil society at large – in a call to action for the big push to 2015.

The criteria for the nomination and selection of MDG Award winners will focus on initiatives that represent outstanding contributions toward attainment of the MDGs based on such factors as innovation, leadership, collaboration, impact, scale, and potential for transferability. Nominations will be made in consultation with a range of experts from within and outside the UN system who are closely involved in monitoring the status of MDG implementation.

Awards will be made in the following categories:

Government

Awards will be given for outstanding achievement in seven out of eight of the MDG categories.
Preference will be given to Least Developed Countries.

Lifetime Achievement

The 2010 awards will recognise lifetime achievement in the categories of philanthropy, science and gender equality.

Recognition for Outstanding Youth Leadership

The nomination process will be lead by prominent youth organisations.

Stand Up Mobilisation

Awards will be given for outstanding achievement in organising participation in the "Stand Up and Take Action" mobilisation in support of the Millennium Development Goals. Recipient designated by UN Millennium Campaign, partners and Stand Up participants around the world.



United Nations Office for Partnerships

Creating Awareness while Awarding Progress



MDG Awards *September 2010*

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Excellency,

Please find enclosed an invitation for yourself and a guest to the 2010 Millennium Development Goals Awards. This high-profile event will be held at the Grand Ballroom of the Waldorf-Astoria on 19 September 2010. Organised by the MDG Awards Committee, in collaboration with the UN Millennium Campaign and the UN Office for Partnerships, the event will provide an ideal opportunity to celebrate and reward progress towards achieving the MDGs on the eve of the MDG High Level Summit.

This year's event marks the ten-year anniversary of the MDGs, and will look back at some of the success stories of the past decade, whilst anticipating future challenges with renewed commitment. The theme for this year's ceremony is 'the MDGs: the Global Heartbeat'. A series of compelling stories will illustrate the power and impact of the MDGs and their potential to transform lives. The event will encourage distinguished guests and celebrity speakers alike to voice their own personal commitment to supporting the MDGs, while calling on world leaders to deliver on their promise made at the UN in the year 2000.

Awards will be given in the categories of Government, Youth Leadership, Stand Up Mobilisation, and Lifetime Achievement. For more details, please see the enclosed information sheet.

The MDG Awards were introduced by H.E. Sheikha Haya Rashed Al Khalifa, the 61st President of the General Assembly, and the MDG Awards have been supported by each succeeding President. Last year's Lifetime Achievement recipient was Archbishop Emeritus Desmond Tutu.

We look forward to your response, and please do not hesitate to contact us with any queries.

Yours sincerely,

*MDG Awards Committee
UN Millennium Campaign
UN Office for Partnerships*



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